SUMMIT PLAYBOOK

BY DR. MARK T WADE



SUMMIT TALKS

THE VIRTUAL SUMMIT ON VIRTUAL SUMMITS

WELCOME

SEPT. 28- OCT. 7

Welcome to Summit Talks! THE Virtual Summit On Virtual Summits. We are going to show you over the course of the next 10 days how you can incorporate a virtual summit into your businesses or brand.

Get ready to take your message to the world and to make an impact.

IMPORTANT LINKS:

Registration Page: https://www.summittalks.online/
Summit Talks Group: https://www.facebook.com/groups/HustleAndScale/
Summit Talks Event Page: https://www.summittalks.onlinests-summit-live
Summit Talks Special Offers: https://www.summittalks.online/summit-offer
Support: SummitTalks@ViralSummits.com

WHAT TO EXPECT

Each day you'll be emailed a link to those days Summit Talk Sessions. You'll have 48 hours to enjoythose Summit Talks before they go into the Vault. After that they'll be locked away, unless you have a VIP All Access Pass.

Twice a day we'll have a **live streaming session at 1pm EST & 7pm EST**. Our **Summit Builder Live session at 1pm EST** will go through each of the components of a Virtual Summit and help you get started building out your summit. The **evening 7pm EST live streaming events** will incorporate a variety of different activities including live panels, fireside chats, opening ceremonies, ask me anything, mastermind sessions, and even hot seats.

HOW TO PARTICIPATE

Play full out. The best way to get the most out of this event is to show up, participate and play full out. Join the live streams, chat in the group, meet the other attendees, ask questions and watch the sessions. If you play full out you'll walk away from this summit with the knowledge, tools and connections you need to get started hosting your own Virtual Summit.

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There's going to be a lot of information presented to you. We highly recommend having a "Summit Buddy" to go through the summit with. Reach out to a friend and invite them to participate with you.

Plan to spend at least an hour a day going through the Summit Talk sessions. You can browse the "short info videos" on each of the day pages. Then choose the sessions you want to watch. Each session comes with a "Super Summary" at the bottom, which gives you the top take a ways in 3 minutes or less. You can quickly scan through those sessions and then go deeper in the 2-3 talks that are most relevant for you.

Create reminders for the Live Streaming Sessions.

Summit Builder Live is at 1pm EST and the Special evening Live Stream is at 7pm EST.

Be sure to post your top take a ways from the talks that day in the group, and give the speakers shout outs to thank them.

We will be giving out awards, bonuses, and prizes for those who are most engaged and interactive in the group and show up to the live streaming sessions.

The more you play full out the more you will benefit!

SUMMIT BUILDER LIVE:

This is our daily live training at 1pm EST (10am PT) walking through the different components of building out a virtual summit. Dr. Mark will host this live training and teach each aspect of creating a successful Virtual Summit. If you participate in all 10 days (or watch the recordings in the Summit Talks Group before they go away) you'll get all the items you need to get started creating your successful Virtual Summit.

The daily items being covered are as follows:

DAY 1: Introduction To Virtual Summits
DAY 2: Summit Theme & Topic
DAY 3: Speaker Research Recruitment & Session Types
DAY 4: Creating Your Summit Offers
DAY 5: Summit Communication Sequences
DAY 6: Sponsor Recruitment Strategies
DAY 7: Build It: For the Non Techy's
DAY 8: Summit Promotions
DAY 9: Post Summit Profits Strategy
DAY 10: Half Time Talk



ABOUT THE HOST

Hi I'm Dr. Mark T Wade, CEO of Viral Summits and the visionary behind the evolution of virtual summits. I've hosted more than 30 of my own successful summits, plus helped hundreds of others create successful summits. I've built several 6, 7, & multi-seven figure companies using virtual summits.

I invented the One-Day Summit, which has quickly become one of the most popular styles of Virtual Summits. I also created Virtual Summits Software, which is the first platform ever built for hosting a summit, and now makes it quicker and easier than ever before to host a summit with zero tech knowledge needed.

I am the host of the Top Rated Virtual Summit Podcast and run the in person conference "Summit Fest Live" in New Orleans. I've had the honor of consulting with some of today's top entrepreneurs, brands and businesses on their summits.

When it comes to creating summits that matter, I'm considered the foremost expert.

SUPPORT

If at any time you need assistance during Summit Talks, or help accessing one of your purchases or the sessions please first try checking your inbox. Everything is automatically sent out upon registration or purchase. The email is most likely sitting in your junk/spam or promotional folders. Try searching for SummitTalks@ViralSummits.com. If you still can't find it then shoot us an email and we'll help you out. We ask that everyone try to find the email first before posting in the group or sending an email. We are a small team and to ensure timely responses to all support requests we ask that you only send ONE message and only do so after trying to search your inbox. Thank you for helping us keep support a quick and helpful service.

VIP ALL ACCESS PASS

If you have purchased any of the three offers on Summit Talks you have a VIP All Access Pass. This gives you front row access to Dr. Mark T Wade and the speakers on the live streaming sessions. Be sure to check your emails to get those access links so you can come join us on the actual zoom meetings and interact with the speakers! Violating any of the rules such as spam the chat or sharing the link with others will result in your immediate removal from the event without refund. Come network, interact and play full out in VIP fashion.

SUMMIT OFFERS



SUMMIT SUPER PACK

- One-Day Summit Formula ($1,997 Value)
- Virtual Summits Software
- 6 Months ($1800 Value)
- VIP All Access Pass ($997 Value)
- On Demand Video Talks ($1200 Value)
- Ticket to Virtual Event
- Revenue Class (Live & Online): ($300 Value)

BONUSES

- Behind the Scenes of a Mega Summit ($997 Value)
- Bonus #1: Mp3 Downloads ($297 Value)
- Bonus #2: Summit Revenue Calculator ($97 Value)
- Partner Bonuses ($97 Value)
- VIP Ticket to Summit Fest Live ($697 Value)



SUMMIT PACK

- Behind the Scenes of a Mega Summit ($997 Value)
- Virtual Summits Software: 3 Months ($900 Value)
- VIP All Access Pass ($997 Value)
- On Demand Video Talks ($1200 Value)
- Ticket to Virtual Event Revenue Class (Live & Online): ($300 Value)

BONUSES

- Bonus #1: Mp3 Downloads ($297 Value)
- Bonus #2: Summit Revenue Calculator ($97 Value)
- Partner Bonuses ($97 Value)
- General Admission Ticket to Summit Fest Live ($297 Value)

SUMMIT OFFER CON'T



SUMMIT PASS

- Ticket to Virtual Event Revenue Class (Live & Online): ($300 Value)
- VIP All Access Pass ($997 Value)
- On Demand Video Talks ($1200 Value)
- Bonus #1: Mp3 Downloads ($297 Value)
- General Admission Ticket to Summit Fest Live ($297)

	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	DAY 6	DAY 7	DAY 8	DAY 9	DAY 10
TYPE OF SUMMIT	MONDAY, SEPT. 28	TUESDAY, SEPT. 29	WEDNESDAY, SEPT. 30	THURSDAY, OCT. 1	FRIDAY, OCT. 2	SATURDAY, OCT. 3	SUNDAY, OCT. 4	MONDAY, OCT. 5	TUESDAY, OCT. 6	TUESDAY, OCT. 6
POC	FRANCIS WADE	DESOLA DAVIS	AKRAM HAMAM	MIKE KIM		LECHON KIRB	MARSHA MCDONALD	STEPHANIE SLOCUM	AUGUSTE CRENSHAW	VICTORIA WALKER
LIVE CONF.	BRITTNEE SEELY							CHRIS KRIMITSOS	JOEL COMM	RONSLEY VAZ
SERIES	DR. KRISTA BURNS						KEN KRELL	STEVE STEIN		
MICRO				KEVIN CHRISTIE DC		JO DAVISON	ALI STOFFELS	MELISSA PETERSON		NONIKO HSU
ODS	DR. GREG ECKEL	ERIN LOMAN JECK	CYNTHIA BOCCARA	RACHEL VARGA	DR. TOLU ADELEYE			CHRISTINA JANDALI	BRANDON OLSON	TIFANNY NEUMAN
SHOW	TOM MATZEN	JEREMY HENDON	DANIELA NICA	NEIL MARTIN	AMY SCHADT	KELLY GEORGE	DR. VENUS RAMOS	ELISSA ARNHEIM	GIGI BISONG	DR. CARRIE ROSE WILSON
MOS	ERNIE SVENSON DR. ISSAC JONES	RAIMONDA JANKUNAITE SCOTT CARSON CLORIS KYLIE CYNTHIA JONES	MARC CUBERTI TERESA PORTER DANNY CARLSON JR BURGESS KURT BLACK	DANNY DEN HARTOG SHIVAN SARNA KEVIN BUNZELUK MINDY SILVA	KAREN EISCHEN & MEL PERRY LOIS WAGNER MEG BRUNSON PRESCOTT PAULIN SHIROKO SOKITCH	EDEN FRIED DR. ANGUS PYKE LIZ WILCOX	TINA DAHMEN MARTIN BOODOKER LAWERNCE LOIK	RAY BRAHM MIKE SAUNDERS DR. RYAN WOLFERT	JENN ZELLERS AZUL TERRONEZ AUGUSTUS KLYGIS SHA NACINO	RAY SIDNEY SMITH PADDY MCGILL
COACHES	MARK STERN BRANDY KINNEAR	MICHAEL NEELEY	GEORGE SHEPHERD	LIAM AUSTIN	LIZ CARTER	KRISTA MILLER	BAILEY RICHERT MICHAEL KILPATRICK	JENNIE WRIGHT	ULI ISERLOH	MITCH ASSER
TACTICAL	JOHN LEE DUMAS MATT MCWILLIAMS	TRIVINIA BARBER KATE ERICKSON DAN RUSSELL	ALLISON MELODY SAM CARLSON JEN ESQUER	GAETANO CARUANA JOSH STANTON MYRNA SZLER PARK	DANNY OZMENT BOBBY STOCKS SHANTE COFIELD MARIAN LISZEWSKI ROBERT MACBETH	COLLIN CASTRINA CARRIE COTTSCHALK LUKE WADE ZACH BENSON	STEVE WERNER MAJEED MOGHARREBAN ROB BALASABAS	KYLE GRAY DR. CHAD WOOLERN	BRYAN DULANEY JOSHUA B LEE ANITA PLAK	JON COOK PHILLIP GIBBS BRAD WEIMERT
SPECIAL ACTIVITY	KICK-OFF PARTY	PANEL	Q&A	PANEL MICRO	Q&A MICRO	PANEL MICRO	Q&A MICRO SERIES LIVE CONF	MASTERMIND MICRO SERIES LIVE CONF	HOT SEATS	HALF TIME TALK LIVE CONF
SPECIAL LIVE STREAMING EVENTS							LIVE	LIVE	LIVE	LIVE

SUMMIT TALKS
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AGENDA

Also a Multi-Day Summit
Also a Summit Show

VIRTUAL EVENT REVENUE

This is the main event. Taking place on Saturday Oct 10th at 11am EST (8am PT) this is an invite only virtual class that will give you the exact foundations to generating massive revenue through virtual events. The same formula that the top entrepreneurs, brands and influencers use to generate millions of dollars every year. Dr. Mark will be breaking down this formula to show you how even doing a FRACTION of what the influencers do can generate you 6 figures a YEAR using 4 specific Virtual Events. Virtual Summits combined with these specific virtual events in this specific order create the most powerful way to generate revenue EVER! And Dr. Mark is going to give you that exact strategy.

However, this is INVITE only! You MUST have a VIP ALL ACCESS PASS to be allowed into this class. It is only for action takers, not tire kickers. This is a ONE-TIME ONLY live streaming 2-hour class that will leave you holding the keys to the kingdom.

If you are ready to get to that next level, grab your VIP ALL ACCESS PASS and mark your calendars for Saturday Oct. 10th at 11am EST (8am PT). Get ready, grow!



HOW LONG ARE THE TALKS AVAILABLE?

Each day's Summit Talks are available for 48 hours. For example, Day 1's talks will go into the "vault" at the end of Day 2. Day 2's talks will go into the vault at the end of Day 3. So you have 48 hours to watch any of the talks. After that you will no longer have access to the talks. Unless you have purchased one of the Summit Talks Pass or Packs which include the on demand videos.

HOW CAN I ACCESS SESSIONS I MISSED?

If you missed one of the talks or days and would like to access them, you can purchase the Summit Pass (or Pack) and get the on demand access to the sessions. You get the All Access Pass, On Demand Access AND a ticket to the Virtual Event Revenue Class happening on Sat Oct 10th. Once you purchase any of the Summit Talks offers listed out here, then you will be sent access to the on demand sessions.

HOW DO I ACCESS THE ITEMS I'VE PURCHASED?

All of the items you've purchased are automatically emailed to you immediately after purchase. Please be sure to check your spam/junk folders for these emails. Do a search for "SummitTalks@ViralSummits.com and you will be able to see all the emails sent to you. Each item purchased will be emailed in a separate email typically saying "XXX Access Inside".
Also the ON DEMAND summit talks sessions are hosted on a separate platform, and will require you to access them through that platform. They are not through the same links as the summit. You will be emailed access to this platform to access the videos.

NOTE the videos will only be available as each day the summit passes. You can also reach out to our support team through that same email if you need assistance.

FAQs

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HOW DO I GET ON THE ZOOM CALLS WITH DR MARK?

If you would like front row seats to the live streaming sessions then you need a VIP ALL ACCESS PASS. You can get that pass in any of the three Summit Talks offers that are listed here! Once you have that we will email you before each of the live stream sessions the specific link for that session. Please check your email for those links.

There are some very specific rules that must be followed as well or you will be removed from the zoom call without refund. You must follow these rules, or you will be removed from the zoom.

1. Do NOT Share this link (sharing the link will result in PERMANENT removal without refund)
2. Cameras must be on.
3. Your name must match the name you purchased with
4. You must stay muted at all time.
5. No SPAM or PROMOTIONS in the chat.

Failure to follow any of these rules will result in being removed from the zoom.

WHAT IS THE VIRTUAL EVENT REVENUE CLASS?

This is an exclusive, one time only, by invitation live streaming class that Dr. Mark will be teaching after Summit Talks on Sat Oct 10th at 11am EST. This class will walk through how to easily generate 6 figures in ONE year from 4 Simple Virtual Events. Virtual Summits are the beginning to a much bigger and more powerful formula that many of the TOP Entrepreneurs are using to make millions of dollars every year. Dr. Mark is going to break down that exact formula so that you can easily generate 6 Figures (or more) each year from 4 virtual events.

This is ONLY available to those who have a ticket to the Virtual Event Revenue Class.
You can get a ticket included in any of the 3 Summit Talk Offers listed here.

CAN I GET A REFUND?

Since these are digital programs and products, along with instant downloads, we do not offer Refunds for any of the 3 tiers. However if you have purchased the Summit SUPER Pack Dr. Mark has made a guarantee that if you complete the program, host your virtual summit and are not in a better place because of it, then he will give you the money back. Note this is NOT a satisfaction guarantee, but instead a willingness to show you that he truly believes you will benefit from hosting your summit. Outside of this situation there is no guarantee's or refunds on any of the programs currently being sold.

WHY SHOULD I PURCHASE THE SUMMIT PASS/PACK?

The simple answer is you'll get more results quicker. If you are ready to host your summit then the One-Day Summit Formula has been proven a hundred times over. Plus you get access to the Virtual Summits Software so now you have the tech to host your summit.

FAQs

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Plus you get the VIP All Access Pass AND On Demand access to the talks. So you can keep all of these amazing sessions forever. PLUS this also gets you access to the VIRTUAL EVENT REVENUE CLASS, which is live streamed and online Sat Oct 10th at 11am EST. It is the exact formula many of the top entrepreneurs use to make Millions of dollars each year. Dr. Mark is going to simplify it and show you how even doing a FRACTION of what the "influencers" do, can make you 6 FIGURES (or more) in one year from 4 Simple Virtual Events. It's the main event. If you want to get to that next level then the Summit SUPER Pack is what you need. It has never been offered at this price and it will never be offered at this price again! Don't miss out!

WHAT HAPPENS IF I WAIT TILL IT ENDS TO BUY THE SUMMIT PASS/PACK?

First off, you'll miss out on many amazing opportunities to get front row access to Dr. Mark and the other speakers on the Live Streaming sessions. **Additionally, if you wait till the summit closes, the Price will DOUBLE!!** No exceptions. If that countdown timer hits zero those prices go up. So if you are even slightly interested in getting them, don't wait. Otherwise you will be paying a much higher price!

SPEAKERS

THE LIST OF SPEAKERS FOR SUMMIT TALKS 2020


DR. TOLU ADELEYE


ELISSA ARNHEIM,
Health Coach for Moms and Kids


MITCH ASSER


LIAM AUSTIN


ROB BALASABAS


TRIVINIA BARBER


ZACH BENSON


GIGI BISONG


KURT BLACK


DR. CYNTHIA BOCCARA

SPEAKERS

SUMMIT TALKS
THE VIRTUAL SUMMIT ON VIRTUAL SUMMITS


MARTIN BOEDDEKER


RAY BREHM


MEG BRUNSON


KEVIN BUNZELUK


JR BURGESS


DR. KRISTA BURNS


DANNY CARLSON


SAM CARLSON


SCOTT CARSON


LIZ CARTER


GAETANO CARUANA


COLLIN CASTRINA


KEVIN CHRISTIE DC


DR. SHANTÉ COFIELD


JOEL COMM


JON COOK


AUGUSTE CRENSHAW


TINA DAHMEN


DESOLA DAVIS


JO DAVISON


DANNY DEN HARTOG


BRYAN DULANEY

SPEAKERS

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THE VIRTUAL SUMMIT ON VIRTUAL SUMMITS


JOHN LEE DUMAS


DR. GREG ECKEL


KAREN EISHEN AND MEL PERRY


KATE ERICKSON


JEN ESQUER


EDEN FRIED


KELLY GEORGE


PHILIP GIBBS


CARRIE GOTTSCHALK


KYLE GRAY


MARC GUBERTI


AKRAM HAMAM


JEREMY HENDON


NONIKO HSU


ULI ISERLOH, PHD


CHRISTINA JANDALI


RAIMONDA JANKUNAITE


DR. ISSAC JONES


CYNTHIA JONES


MICHAEL KILPATRICK


MIKE KIM


BRANDY KINNEAR

SPEAKERS

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THE VIRTUAL SUMMIT ON VIRTUAL SUMMITS


LECHON KIRB


KEN KRELL


CHRIS KRIMITSOS


AUGUSTUS KYLGIS


CLORIS KYLIE


JOSHUA B. LEE


LAWENCE LOIK


ERIN LOMEN JECK


ROBERT MACBETH


MARIAH MAGAZINE


NEIL MARTIN


TOM MATZEN


MARSHA MCDONALD


PADDY MCGILL


MATT MCWILLIAMS


KRISTA MILLER


MAJEED MOGHARREBAN


SHA NACINO


MICHAEL NEELEY


TIFFANY NEUMAN


DANIELA NICA


BRANDON OLSON

SPEAKERS

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DANNY OZMENT


PRESCOTT PAULIN


DR. MELISSA PETERSON


ANITA PLAK SEMPRIMOZNIK


TERESA PORTER


DR. ANGUS PYKE


BAILEY RICHERT


DR. CARRIE ROSE WILSON


DAN RUSSELL


SHIVAN SARNA


MIKE SAUNDERS


AMY SCHADT


BRITTNEE SEELY


RONSLEY SERIOJO VAZ


MYRNA SEZLER-PARK


GEORGE SHEPHERD


RAY SIDNEY-SMITH


MINDY SILVA


STEPHANIE SLOCUM


SHIROKO SOKITCH, MD


JOSH STANTON


STEVE STEIN

SPEAKERS

SUMMIT TALKS
THE VIRTUAL SUMMIT ON VIRTUAL SUMMITS


MARK STERN


BOBBY STOCKS


ALI STOFFELS


ERNIE SVENSON


AZUL TERRONEZ


RACHEL VARGA


FRANCIS WADE


LUKE WADE


LOIS WAGNER


VICTORIA WALKER & CASSANDRA DE LA THEA


BRAD WEIMERT


STEVE WERNER


LIZ WILCOX


DR. RYAN WOHLFERT, DC, CCSP


DR. CHAD WOOLNER


JENNIE WRIGHT


JENN ZELLERS